Wannemaker's
HOME AND GARDEN

1940 Ogden Ave
Downers Grove, IL
630.852.0700
wannemakers.com

Purple Beauty Aster

Symphyotrichum novae-angliae 'Purple Beauty'

Height: 3 feet

Spread: 24 inches

Sunlight: ○ ◐

Hardiness Zone: 3a

Other Names: New England Aster, Michaelmas Daisy

Description:

An upright selection that is stunning during the late summer months and into the fall; lovely purple flowers with yellow centers bloom among dark green foliage; beautiful in borders or fresh cut arrangements

Ornamental Features

Purple Beauty Aster has masses of beautiful purple daisy flowers with yellow eyes at the ends of the stems from late summer to late fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Purple Beauty Aster is a dense herbaceous perennial with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Purple Beauty Aster is recommended for the following landscape applications;

- Mass Planting
- General Garden Use



Purple Beauty Aster flowers
Photo courtesy of NetPS Plant Finder



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Planting & Growing

Purple Beauty Aster will grow to be about 3 feet tall at maturity, with a spread of 24 inches. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.